



# An Interactive Guide to Building Lay Advocacy Groups

## *Assessing Your Needs*

### u FUNDRAISING AND DEVELOPMENT

How much do you receive in donations in an average year, or have you received in the past year?

---

What percentage of affected individuals donate? \_\_\_\_\_

What percentage of donations come from affected individuals or families? \_\_\_\_\_

What percentage of donations come from unaffected individuals or families? \_\_\_\_\_

What sources have you not considered? \_\_\_\_\_

---

Is your fundraising local, national, or international? \_\_\_\_\_

Who sits on your development committee? \_\_\_\_\_

---

---

---

What are the strengths and weaknesses of your development committee? What expertise are you missing?

---

---

---

What is your development plan? \_\_\_\_\_

---

---

---

What are the strengths and weaknesses of your plan?

STRENGTHS

WEAKNESSES

---

---

---

---

---

---