



# An Interactive Guide to Building Lay Advocacy Groups

## *Assessing Your Needs*

### u SOURCES OF FUNDING

#### Grants

Do you have someone with grant writing experience in the organization – or available through personal contacts or networks?  Yes  No

Have you received funding from grants?  Yes  No

Are they restricted or unrestricted? \_\_\_\_\_

Are they from foundations or government? \_\_\_\_\_

List the sources of money that you are pursuing now, and think about them for a moment.

- 1 \_\_\_\_\_
- 2 \_\_\_\_\_
- 3 \_\_\_\_\_
- 4 \_\_\_\_\_
- 5 \_\_\_\_\_

Which are the easiest to work with? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Which seem to bring the greatest return for the effort? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Which areas would you like to develop? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

What have you not even considered? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_