



An Interactive Guide to Building Lay Advocacy Groups

Assessing Your Needs

u INSIDE RESOURCES

Of the membership, who can assist you with their expertise in the following areas?

What are your **medical resources**, such as interested clinicians? _____

What are your **scientific resources**, such as individuals involved in research or with a science background?

What are your **financial resources**, such as individuals with fundraising or accounting experience?

What individuals or companies can make **in-kind donations**, such as companies that sell to your members or can offer free or discounted supplies? _____

What are your **administrative** resources, such as individuals with management, office, computer experience, or nonclinical experience in healthcare settings? _____

What are your “**support for affected individuals**” resources, such as individuals with genetic counseling, nursing, or support-group experience? _____
